



2025 Exhibitor Prospectus



56th NATIONAL ATHLETIC DIRECTORS SHOW

December 14-15, 2025

TAMPA CONVENTION CENTER | TAMPA, FLORIDA

Registration for the 56th National Athletic Directors
Show Opens 10:00 a.m. EST on December 17, 2024



National Athletic Directors Show

DEAR PROSPECTIVE EXHIBITORS:

The 56th National Athletic Directors Show will be held on December 14-15, 2025 at the Tampa Convention Center in Tampa, Florida. We are expecting more than 2,500 attendees from across the country to be part of this one-of-a-kind show exclusively for interscholastic athletic directors and administrators.

This show is held in conjunction with the NFHS/NIAAA National Athletic Directors Conference. The purpose of this conference is to provide educational tools for interscholastic athletic administrators. The conference provides state-of-the-art professional development programs to help our educators and athletic administrators, coordinators, supervisors, and liaisons enhance their career growth. As an exhibitor, your company helps make this happen.

Remember, at the only conference and show that is exclusive to the huge and growing interscholastic and activity marketplace, your company can reach the key purchasing decision-makers for high school and school system athletic departments. This is the place for companies to be with products and services related to all areas of athletics.

We have some wonderful opportunities for you, as an exhibitor, to put your company or organization directly in front of those who make all the purchasing decisions for their athletic departments. Additional sponsorship opportunities at the conference, along with the ever-popular passport program and special advertising insertions are outlined in this Prospectus. We can also customize additional opportunities for you.

Don't wait to sign up; we anticipate priority space will go fast, so register online today at www.ADConference.org.



WE LOOK FORWARD TO
SEEING YOU IN TAMPA,
AND HELPING YOU
REACH THOSE KEY
DECISION-MAKERS IN
INTERSCHOLASTIC
ATHLETICS.

If you have any questions or concerns, please contact

Celia Budwig at the
NFHS (cbudwig@NFHS.org)

or

Becky Moran, CMAA, at the
NIAAA (bmoran@niaaa.org).



Exhibiting Information

EXHIBIT HALL HOURS

Set-up

Saturday, December 13
8:00 a.m. – 7:00 p.m.

Sunday, December 14
7:00 a.m. – 8:30 a.m.

Show Hours

Sunday, December 14
9:00 a.m. – 11:30 a.m.
1:30 p.m. – 6:00 p.m.

Monday, December 15
8:30 a.m. – 11:30 a.m.

Move Out

Monday, December 15
11:30 a.m.

SET UP AND REGISTRATION

Exhibitors will be located in the East and Central Halls. All exhibitor representatives are required to check in at Exhibitor Registration before entering the hall. Each representative is required to pick up his/her own badge. Security will be stationed at the exhibit doors and no one will be admitted without proper credentials.

Set-up will be held from 8:00 a.m. to 7:00 p.m. on Saturday, December 13, and 7:00 a.m. to 8:30 a.m. on Sunday, December 14. During show days, exhibitors will be allowed in the hall one half-hour before opening time. Move-out will take place at 11:30 a.m. on Monday, December 15. Early tear-down will not be permitted. Penalties may apply.

THE BENEFITS

The NFHS and NIAAA have made every effort to offer exhibitors optimum exposure, participation and savings during their stay. A few of the benefits exhibitors receive are:

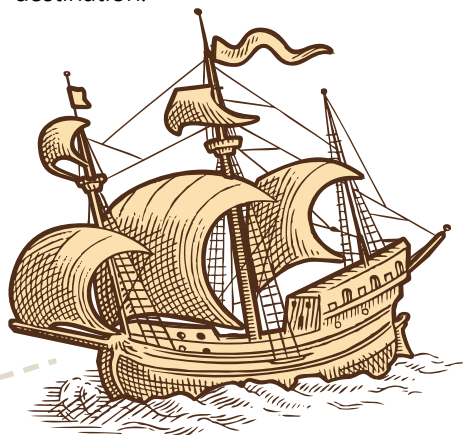
- Networking with 2,500 athletic directors and administrators
- Continual door-prize drawings with winner being present
- Events in the exhibit hall to drive traffic
- Customized sponsorship opportunities
- Reduced room and suite rates
- Exclusive exhibit hall hours
- Exhibit hall security
- Listing in conference program (if confirmed by November 1, 2025)
- Opportunity to purchase luncheon and banquet tickets
- Opportunity to participate in passport program



Hotel Information

THE WESTIN TAMPA WATERSIDE

Edging the shimmering waterfront near celebrated downtown attractions, The Westin Tampa Waterside is a haven of wellness and renewal. Embrace effortless relaxation in newly renovated hotel accommodations with residential-inspired floorplans, modern essentials, plush furnishings and signature amenities. Delight your palate with fresh seafood and handcrafted cocktails at the scenic Blue Harbour Eatery + Bar. Stay in a coveted location within steps of the Tampa Convention Center near the Florida Aquarium, Sparkman Wharf, Amalie Arena, Tampa Riverwalk and Raymond James Stadium. Designed to replenish the body and mind, The Westin Tampa Waterside is a scenic sanctuary amid a vibrant travel destination.



TAMPA MARRIOTT WATER STREET

Rise to any occasion at Tampa Marriott Water Street in downtown Tampa. The redesigned hotel on Water Street sits adjacent to the convention center. The hotel is located near the Tampa Riverwalk, Florida Aquarium, Amalie Arena and Sparkman Wharf. Step into the hotel and discover the wealth of amenities they have to offer. Take a dip in the rooftop pool, featuring stunning city and water views and cabanas. Work out in the state-of-the-art fitness center, stroll by the Tampa waterfront or dine in the inviting restaurants.

HILTON TAMPA DOWNTOWN

Find this great hotel in downtown Tampa, two blocks from the Riverwalk and half a mile from Amalie Arena and the Tampa Convention Center. The University of Tampa campus is also just half a mile away. The rooftop pool boasts views of the surrounding area, a sundeck, and whirlpool, and the hotel also has a 24-hour fitness center, restaurant, bar, and on-site Starbucks.

EMBASSY SUITES TAMPA DOWNTOWN CONVENTION CENTER

Our waterside hotel is connected by skybridge to Tampa Convention Center. Amalie Arena is a five-minute walk away, and we're less than a mile from the Florida Aquarium and Port Tampa Bay. The TECO Line stops outside our door for downtown and Ybor City sightseeing.

HOTEL TAMPA RIVERWALK

Find this unique hotel in Tampa, right on the Riverwalk on the banks of the Hillsborough River. The University of Tampa is five minutes away, just across the river. Amalie Arena is under a mile away and Tampa Convention Center is a 10-minute walk. Enjoy our outdoor pool on the riverfront and local restaurants on site.

Hotel information will be provided in the Fall of 2025.



Sponsorship Opportunities

RAISE THE RETURN ON YOUR INVESTMENT
BY PURCHASING A PACKAGE UPGRADE

The following are available with the package:

- Visibility with your company's name in front of the key decision-makers for interscholastic athletic programs
- Visibility before athletic directors throughout the conference
- Most recognition possible at a discounted cost
- Listing as conference sponsor on signage

GOLD LEVEL:..... \$3,250

- 10' x 10' Booth
- 2 tickets to Awards Luncheon and Awards Banquet
- Listing as conference sponsor on signage
- Registration bag insert
- Conference app sponsor page
- Company logo on a registration ad panel



NADC Sponsorship Opportunities

COMBO POST & SPONSOR PAGE\$500

APP PROMOTED POST\$300

APP SPONSOR PAGE\$250

For more information on the Conference App, see page 10.

REGISTRATION BAG INSERT\$1,600

REGISTRATION AD PANELS\$500

(10 available)

- Showcase your company logo on the conference registration kiosk located at the conference registration counter

BRANDED FLOOR DECALS\$500

(20 available)

- Showcase your company logo and booth number in the exhibit hall
- Decals will be placed in center of walkways in exhibit hall

TREASURE HUNT CONTEST\$300

ADVERTISING IN CONFERENCE PROGRAM

Pricing	Exhibitor	Non Exhibitor
Back Cover	\$2,000	\$3,500
Inside Front Cover	\$2,000	\$3,500
Inside Back Cover	\$1,800	\$3,100
Full Page	\$1,600	\$2,700

**Sponsorship opportunities subject to change*





TAMPA CONVENTION CENTER



Treasure Hunt

TREASURE HUNT
WILL BE HELD ON
SUNDAY, DECEMBER 14,
AND
MONDAY, DECEMBER 15

- Exhibitors may only select one space on one board. Multiple entries are not allowed.

- Exhibitor can purchase a position on the map.
- The cost to have your logo positioned on a map is **\$300**.
- The maps will be located in the conference program with participating exhibitor's logos.
- Attendees will visit each booth that has purchased a spot to receive a stamp.
- Each day's attendees will put their fully stamped treasure map in the ticket drum located in the exhibit hall for a chance to win one of 10 cash prizes.
- Winners will be announced inside the exhibit hall.

Online Registration Only:
www.ADConference.org

Booth 000	Booth 000	Booth 000	Booth 000		Booth 000	Booth 000	Booth 000	Booth 000
HAVE YOUR COMPANY LOGO APPEAR HERE								
Booth 000	<p>“TREASURE HUNT” GAME BOARD</p> <p>Win Cash Prizes by Participating in the “Treasure Hunt” Contest!</p> <p>Two \$1,000 prizes Three \$500 prizes Six \$250 prizes</p> <p>“Treasure Hunt” Contest Rules: Attendees must visit each vendor located on the treasure map and have them stamp their respective square.</p> <p>When the treasure map has been fully stamped, tear out the passport game board page and place it in the ticket drum located in front of the exhibit hall.</p> <p>Winners will be announced inside the exhibit hall on Sunday at 3:00 p.m. and must be present to win.</p>						Booth 000	
Booth 000							Booth 000	
Fill this out before turning in: Attendee's Name _____ State _____							Booth 000	
Booth 000							Booth 000	Booth 000



Conference App

For the 12th year, the NFHS and NIAAA are providing a conference app for attendees to download and use during the 56th National Athletic Directors Conference.

The app will be available through the App Store and Google Play, and is compatible for all devices.

What are the advantages of advertising through the app for your company?

- Opportunity to put your company's information in the palm of the athletic administrator's hand.
- Advertising directly to athletic administrators, the key decision-makers for interscholastic athletic programs, events, equipment needs and facility purchases.
- Visibility of your company to athletic administrators through sponsorship of promoted posts.
- Visibility of your company at the only conference and show that is exclusive to interscholastic athletic directors and administrators.

What does the promoted post include?

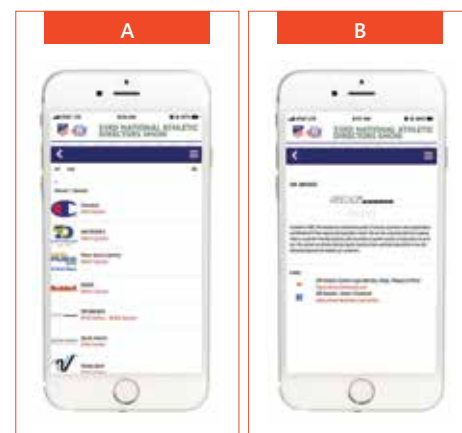
A promoted post (similar to those on Facebook) allows your message to appear pinned to the top of the activity feed for an allotted amount of time in the Conference App. The activity feed is similar to Facebook's "News Feed" in that it is a constantly updating list of stories on the home page. The activity feed will include event updates, photos, videos, links and more. This option allows your message to stay on the feed, instead of disappearing after the initial "push" that a push notification would provide. To participate, you will need to submit a 140-character message of your choosing.

What does the sponsor page include?

Your company logo, a link to your company's website, links to your company's social networks, a 250-character description of your company and a contact phone number.

What does the sponsor page look like?

Image A is what the attendee will see when clicking on the sponsor page icon. Once the attendee selects a company's sponsor page, **Image B** will appear as displayed and will provide the company's information.



PRICING:

Combo Post and Sponsor Page:	\$500
App Promoted Post:	\$300
App Sponsor Page:	\$250

HOW TO PURCHASE:

To purchase a sponsor page, promoted post or combo post & sponsor page, add the selection before check out.

Rules and Regulations

It is the responsibility of the exhibiting firm to be fully familiar with these Exhibit Rules and Regulations and to see that each member of the firm attending the conference, either as exhibit personnel or delegate or both, is also familiar with the Rules and Regulations. Distribution to all those who will be present for the conference is recommended.

EXHIBITING POLICY

Exhibitors agree that the rules and regulations of the National Federation of State High School Associations (NFHS) and National Interscholastic Athletic Administrators Association (NIAAA) printed in this brochure are part of the contract and will be observed by the exhibitor's company and representatives and that only lines and merchandise acceptable to the NFHS/NIAAA will be exhibited. **Use of the NFHS/NIAAA name, logo or acronym for samples, marketing, advertising, etc., is strictly prohibited.**

Applications for exhibit space at future National Athletic Directors Shows may be declined if an exhibitor does not comply with all rules and regulations stated.

CHARACTER OF THE EXHIBIT

In keeping with the NFHS/NIAAA philosophy to provide the best possible atmosphere to discuss the equipment and services displayed, each exhibitor agrees as follows: To exhibit only products of their own manufacture or supply as indicated on the Exhibit Space/Application form. **Products must be displayed in a tasteful manner. In deference to fellow exhibitors and to the exhibit audience, exhibitors are specifically prohibited from operating noise-creating devices (i.e., bells, sirens, public address systems, etc.). Show management reserves the right to determine the acceptable sound level for working exhibits in the event of complaints from other exhibitors.** Dispensing or serving food or beverage is prohibited unless ordered from the Tampa Convention Center with permission from the NFHS/NIAAA. Food and beverage sampling portions must not exceed two ounces. Absolutely no alcohol is allowed in the Exhibit Hall. Smoking is not permitted in the Exhibit Hall.





Rules and Regulations

1. Contract for Space

Applicants for exhibit space are required to execute and forward an Application/Contract to the NFHS/NIAAA. To be valid, each application must be accompanied by payment in full and must specify the products or services scheduled for exhibition. Booth prices are variable (\$1,400-\$5,000) and are indicated in the key located with the floor plan.

2. Space Assignment

Booth selection will be done during the registration process. The NFHS/NIAAA reserves the right to alter the Exhibit Floor Plan or change space assignments at its discretion and/or the interest of any exhibitor. In such event, the exhibitors affected by the changes will be notified by the NFHS/NIAAA. **Exhibitors' representatives shall remain inside the confines of their exhibit space, not in the aisles. Exhibitors shall agree to oversee their booth(s) during the exhibit show until 11:30 a.m. on December 15, when the show closes.** Early teardown will not be permitted. Penalties may apply.

As a reminder, the booth placement is done at time of registration. NFHS Corporate Partners and NIAAA Corporate Sponsors are placed prior to the opening of registration.

3. Payment for Space

Payment in full is due with Application/Contract to validate space reservations. Deposits will not be accepted.

4. Cancellation

A refund of ninety percent (90%) will be granted for space canceled in writing within thirty (30) calendar days from the date of confirmation. Fifty percent (50%) of the deposit will be retained if space is canceled after 30 days from date of confirmation. However, no refunds will be issued for space canceled after November 1, 2025.

5. No Show

Any company that is contracted to exhibit must check-in on-site with NFHS/NIAAA show management by 9:00 a.m. on Sunday, December 14 or company will be considered a "no-show". Its space is subject to being released. No refund will be issued.

6. Subletting

No exhibitor may assign, sublet or apportion his or her space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of its business, nor permit any agent or any exhibiting firm to solicit business in its space. If special circumstances warrant an exception, permission must be obtained in writing

from Show Management, who reserves the right to render final judgment with regard to the appropriateness of the request.

7. Exhibitor Kit

An exhibitor kit will be furnished to all participating exhibitors by the official conference decorator, Fern Exposition & Event Services, and will contain exhibit instructions and order forms for all booth accessories and services required. Orders not processed in advance for furniture, carpeting, labor, etc., must be procured at the Exhibitor Service Desk in the Exhibit Hall. **NOTE: A significant discount is offered on orders placed in advance.** Exhibitors requiring the services of independent contractors must have prior approval of Show Management and provide the Independent Contractor's Certificate of Insurance naming the NFHS/NIAAA as an additional insured, thirty (30) days prior to the exhibition. No exceptions will be made that interfere with the orderly function or security of the exposition, or with obligations or commitments of the NFHS/NIAAA. Exhibitors using ground or air freight carriers are requested to ship directly to the designated freight contractor in ample time prior to the exposition to allow effective and timely handling of materials.

Rules and Regulations

8. Display Construction and Limitations

(see diagrams on page XX)

The NFHS/NIAAA will provide:

- Flameproof side drapes three feet (3') high
- Flameproof back drape eight feet (8') high
- One (1) uniformly-styled sign, designating the exhibitor's firm name

The Exhibit Hall is NOT carpeted.

No signs other than those furnished by the official decorator will be permitted outside of the exhibit booths, exhibit hall and meeting space.

EXHIBITORS SHALL KEEP ALL MERCHANDISE, RACKS OF APPAREL, TABLES OR OTHER MATERIALS USED FOR DISPLAY COMPLETELY INSIDE THE BOUNDARIES OF THE SPACE CONTRACTED FOR BY THE EXHIBITOR.

Any special signs in exhibit booths must be approved in advance by Show Management, and all special booth signs **MUST** be within your exhibit space. **Exhibitors in booths are NOT permitted to erect displays or other materials on the sides of their booths (measuring five feet from the front to the**

rear of the exhibit booth) that would limit the view of neighboring booths.

This includes racks of clothing or apparel, easels, etc. Exhibitors shall not display or utilize any sign, partition, apparatus, shelving display or other construction which extends more than 12 feet above the floor. For island booths, height allowance is 16 feet. Exhibitors will not be allowed to obstruct the view of other exhibitors. Rules will be enforced. Video monitors must be located in the back of the booth, and the table or platform on which the monitor is placed shall not exceed 42 inches. International Association of Exhibitions and Events display specifications will apply. End caps shall comply with IAEE specifications. If you have questions about your booth regarding IAEE specifications, please send a sketch or photo of your booth to the NFHS/NIAAA. No spotlights or electrical connections may be installed by exhibitors. All electrical and service connections must be made by in-house technicians. No open flames, flammable gas or flammable material of any type is permitted in the exhibit area.

9. Exhibitor's Admission Credentials

Exhibitors shall supply the NFHS/NIAAA with an advance list of their representatives who are expected to attend. An online form will be provided by the NFHS/NIAAA for submitting this list. Everyone

must register individually at Exhibitor Registration upon arrival at the exhibit area and wear identification badges at all times which will be furnished without charge and will indicate the name of the company that contracted the space. Only registered attendees and exhibitors are permitted in the Exhibit Hall.

Name badges per booth size:

Single Booths will receive **4** name badges

Double Booths will receive **6** name badges

Triple Booths will receive **8** name badges

Island Booths will receive **10** name badges

If you need to purchase additional name badges they will cost \$75/name badge.

10. Selling, Raffles or Lotteries, and Distribution of Materials

Exhibitors may show, discuss, explain, take orders, demonstrate, and sell items or services. Products not enumerated on the Exhibit Space/Application Form are prohibited from being displayed. Raffles or lotteries may be conducted at exhibit booths, but no exhibitor shall be allowed to use the central P.A. system to announce winners or make remarks. No materials, catalogs or product literature or information shall be placed outside the exhibitor's booth.



Rules and Regulations

11. Facility Rules and Regulations

Nothing shall be nailed, stapled, hung or attached to ceilings, walls or columns, trim or other painted surfaces, nor will the penetration of floors, walls, columns, ceilings or trim be permitted in any portion of the building. Exhibitors and/or their agents shall not damage or deface equipment provided by the NFHS/NIAAA. When such damage occurs, resulting costs will be charged directly to the liable party.

The following exhibitor regulations must be observed – there are no exceptions:

- Gasoline-powered vehicles for display must have less than 1/4 tank of gas or ten gallons, whichever is less, and the fuel tank must be sealed with tape or locked. Battery cables shall be disconnected once the vehicles are in the booth. Visqueen must be placed underneath the vehicle.
- The use of helium in any form, glitter, pets/animals, motorized vehicles (except for exhibit purposes), stick-on decals, or any object/material with an adhesive, removable backing is prohibited.
- All electrical equipment/wiring must conform with National Electrical Code Safety Rules. Column or wall outlets may not be used in the exhibit halls for direct connection by anyone other

than employees of the authorized electrical contractor.

- Exhibitors are allowed to hand carry or use a two-wheeled dolly to push in; however manual hand jacks, electric jacks, or any use of power equipment is not permitted at the show.
- Drip and/or drop cloths are required when pouring or vending beverages, or preparing, operating or testing exhibit equipment to prevent lubricants, paints, fluids, etc., from staining the floor or causing a slippage hazard. All vehicles which produce or emit effluent and which must be operated for the purpose of an exhibit production or performance must adhere to operational recommendations of Show Management, in keeping with approval of the Fire Marshall's office. These materials should be secured.
- All exhibit-related utility connections (electrical, audio, vid-eo, water, compressed air, telephone and data transmission) must be ordered through and supervised by Show Management or contractors authorized by Show Management. This includes all utility connections made which are not implicitly covered in the electrical or plumbing rate schedules.

12. Non-Liability

It is expressed, understood and agreed by each and every contracting exhib-

itor, his/her agents and his/her guests that neither the NFHS/NIAAA, nor its employees, nor its contractors, nor the Tampa Convention Center, shall be liable for loss or damage to the goods or properties of exhibitors. At all times, such goods and properties remain in the sole possession and custody of the exhibitor. On submitting the Application/Contract, exhibitor releases and agrees to indemnify the NFHS/NIAAA and Tampa Convention Center, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space, including damage or injury resulting in whole or part from the alleged negligence of one or more of the aforementioned indemnities.

13. Insurance

Exhibitors and any independent contractors (See seven) they may employ must have comprehensive insurance. Neither NFHS/NIAAA nor the Tampa Convention Center maintains insurance covering the Exhibitor's property. Although Show Management does engage an independent security service for the exhibition area and takes reasonable measures to protect exhibitor displays and materials,

Rules and Regulations

be advised that displays and materials, exhibiting firm, and insurance for any loss or damage should be carried on these items. National Athletic Directors Conference requires that all Exhibitors to carry Commercial General Liability Insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 aggregate. NFHS/NIAAA and the Tampa Convention Center shall be named as Additional Insured. This insurance must be enforced during the lease dates and during any set-up and break-down by exhibitor of the event, December 13-15, 2025.

14. Suites, Hospitality Events or Functions

Suites or space for hospitality events or functions must be cleared through the NFHS/NIAAA. Hospitality events or functions are not permitted during exhibit hours or while any conference programs are in session.

15. Part of Contract

These rules and regulations constitute a bonafide part of the contract for space. Show Management reserves the right to render interpretations and decisions and to make such additional conditions, rules and regulations as deemed necessary to enhance the success of the conference and to decline or prohibit any exhibit which, in its judgment, is out of keeping with the character of the conference.

This is all-inclusive as to persons, things printed matter, products and conduct. The NFHS/NIAAA reserves the right to reject any and all exhibit applications. **The NFHS/NIAAA may demand release of space at any time during the exhibit show for failure to conform to these rules and regulations.** Show Management's decision and interpretations shall be accepted as final in all cases.





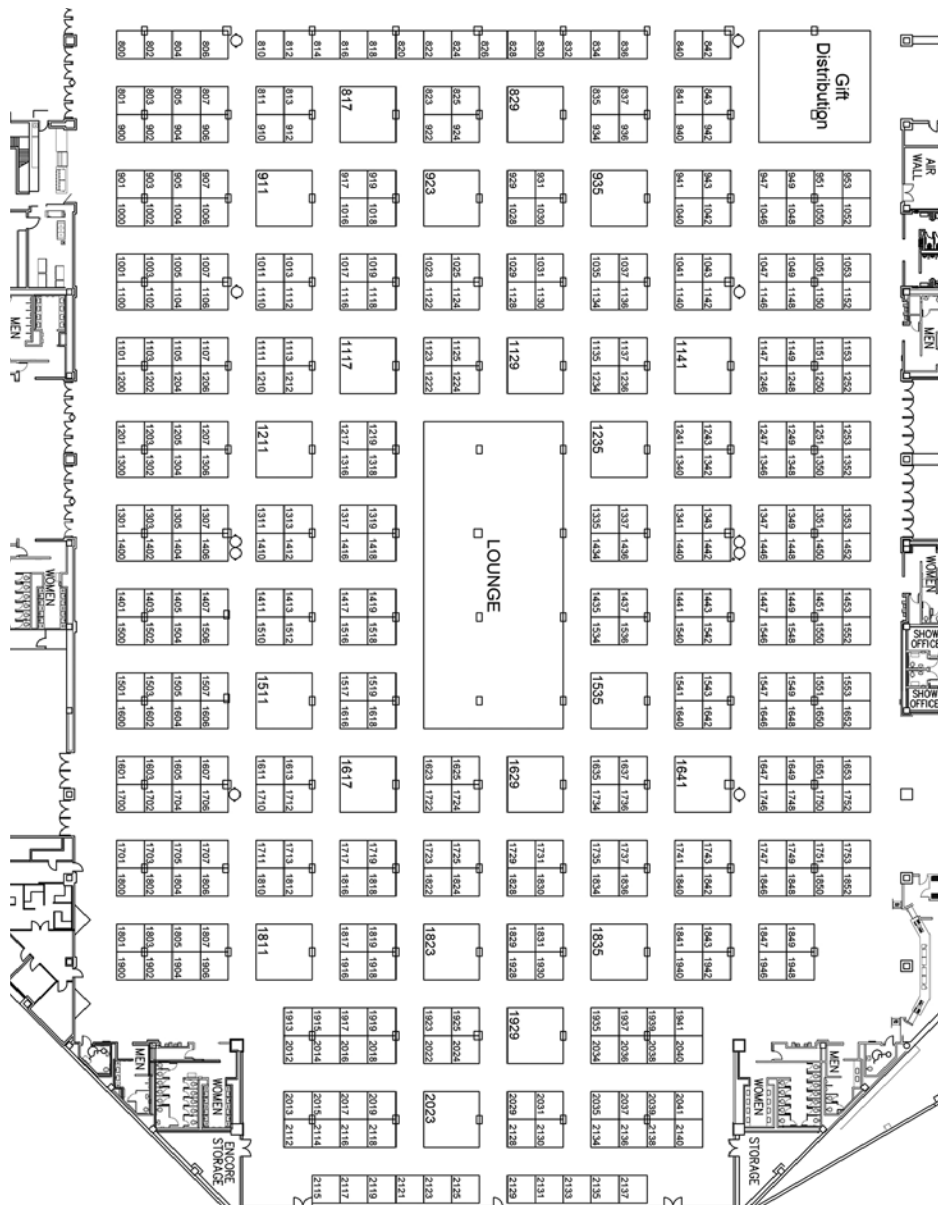
FLOOR PLAN

KEY FOR BOOTH FEES:

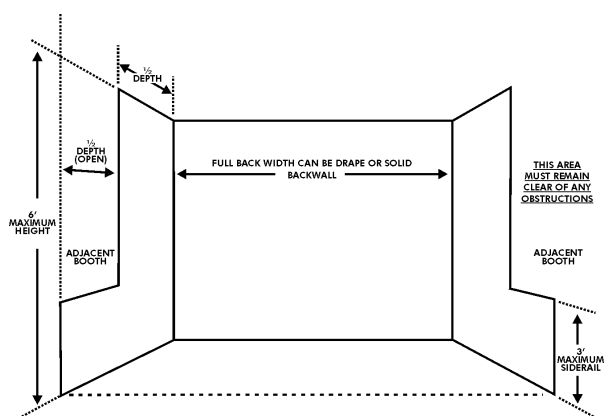
10' x 10'	Single Booth	\$1,400
10' x 20'	Double Booth	\$2,600
10' x 30'	Triple Booth	\$3,800
20' x 20'	Island Booth	\$5,000

* If you are interested in purchasing more than four booths or would like to learn more about sponsorship opportunities, please contact NADC@teallpropertiesgroup.com.

56TH NATIONAL ATHLETIC DIRECTORS SHOW EAST AND CENTRAL HALLS | DECEMBER 14-15, 2025

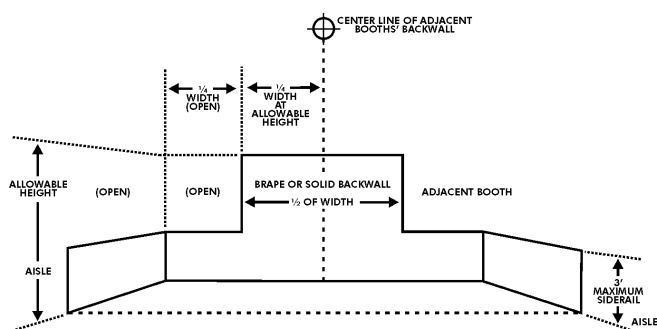
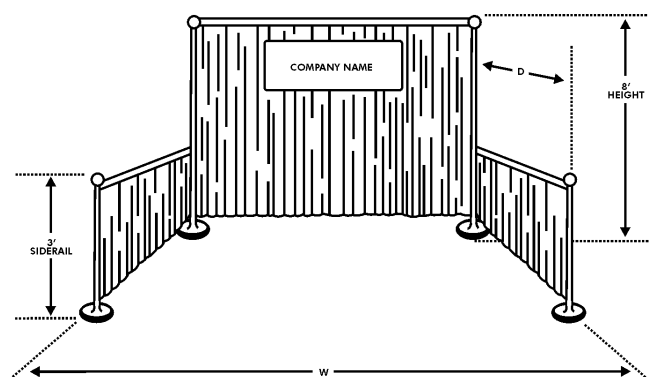


International Association of Exhibitions and Events Display Specifications



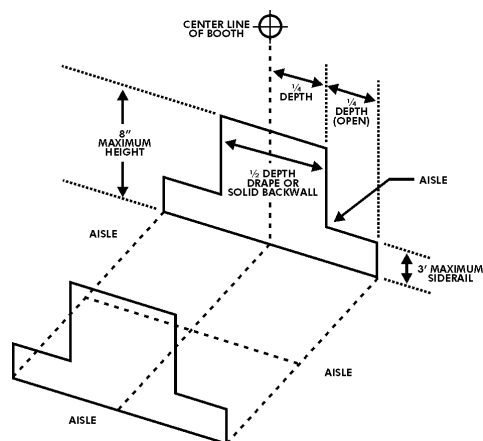
FRONT EDGE (AISLE)
STANDARD BOOTH (SEE LEGEND)

STANDARD BOOTH FURNISHED
BY SHOW MANAGEMENT



AISLE (END OF ISLAND) PENINSULAR BOOTH
WITH THREE AISLE EXPOSURE

ISLAND BOOTH WITH
FOUR AISLE EXPOSURE



*An island booth may have display pieces to a maximum of 16 feet in height; providing that such display does not obstruct the view of other exhibitors. No island booth may have side or front walls that obstruct the view of other exhibitors. Exhibits must be in compliance with the rules. Rules will be enforced by Show Management.



55th National Athletic Directors Show

Exhibitors

COMPANY NAMES

2aDays	Champions 101	Gipper
A Better Way Athletics	Clell Wade Coaches Directory	Glazier Clinics
A.T.G. – Ram Industries, LLC	Coach & AD	Go4
ACE Sports	Coach Evaluator	Goal Taxi
Act Global	Concordia Irvine	GoFan – PlayOn – rSchoolToday
Activate Canopy	Concordia University Nebraska	Gold Athletics
Airborne Athletics, Inc.	Courage First Athlete Helpline	Grip Spritz
Aktivate	Courtclean	Groups360
Allied Powers LLC	Covermaster Inc	Guardian Sports
American Cornhole League	CrowdNoise	HALO Hydration
ArbiterSports	CSZ Network	Hazing Prevention Network
Athletic Academic Advisory	CUE	Helmet Tracker LLC
Athletic Business	CXT, Inc	HENKA LLC
Athletic Force1	Daktronics	Home Campus
ATHLETIC TRAINER SYSTEM	dekoGraphics Inc.	HomeTown
A-Turf, Inc.	Digital Scoreboards	Honest Game
Bag Tags	Dollamur Sports Surfaces	Hudl
Ballfrog	DreamSeats LLC	Hudl
Ballogy	Drink ZYN	Hudson Bus
BAND	Dynamic Fitness and Strength	Hussey Seating
Bannerville: School Branding & Signage	E.A.GRAPHICS	i3Education/PaySchools
Basic® Coatings	Ecore Athletic	Inflatable Images
Belcher Leadership	Ephesus Lighting	Interkal, LLC
Bells of Steel	Eventlink	IQ EMS
BETTER	EZ Flex Sport Mats	Iron Neck
Biamp	Fair-Play Corporation	Jaypro Sports
Big Game USA	FAM USA Inc	K & K Insurance Group, Inc.
BigSigns.com	FansHelpPlayers, LCC	K12 Licensing
BigTeams	Fellowship of Christian Athletes	K12 Sports Tech
Bison, Inc.	FieldTurf – Beynon Sports – Tarkett Sports	KidGuard Insurance
Bolt Fitness Supply	FinalForms	Konin Consulting
BookTix, Online Ticketing Solution	First Down Playbook	Legend Rings
Boost Fundraising	Fisher Athletic	Levrack
Boostr Digital Displays	Flansburgh Architects	LifeTrack
Bound	Formetco Sports	LIGHT Helmets
Box Out	Full Charge	Ligo Sports, Inc
Brock USA	GameChanger	LoCoBanners / CheerleadingSigns.Shop
Build Your Base	GameDay Vision	Make-A-Ball
California Canopy	Genius Sports	Mascot Media
Certor Sports – VICIS/SCHUTT/TUCCI	Gill Athletics	Maximum Promotions
	Gilman Gear	MaxPreps

55th National Athletic Directors Show

Exhibitors

Maxwell Medals & Awards
Metrasens
MF Athletic
Mic'd Up, LLC
Milesplit
Motz
Move United
Multimedia LED
Musco Sports Lighting
NACCHO
National High School Strength
Coaches Associate
Neff
Neptune Gametime
Net World Sports
Nevco Sports, LLC/Lynx System Developers
NFHS Learning Center
NFHS Network
NIAAA Member Services
NSCA
OES Scoreboards
Ohio University
Olympian LED
Omella
Opal Group
P.C.C. INC Air Purification
Partac Peat Corporation
PaySchools/i3Education
PBK Sports
PCC Sports
PitchKount
PlayVS
PMX
Porta Phone Co.
Power AD
Pride Slides
Pro Power Industries
ProCom Headsets
PROLOOK
ProPlay by Schmitz Foam
Rank One

Rebel Athletic Inc
REP Fitness
REPS Virtual Simulation Training
Resilite - The Mat Company
Richey Athletics
Riddell Sports
Robbins Sports Surfaces
Rogers Athletic
Rokkitwear
Sallee Promotions, Inc.
Salsbury Industries - Lockers.com
Samson Equipment Inc
SanMar Sports
Schoolfundr
SchoolPride
ScoreVision
Shawnee LED
SHFP LLC
Shinetoo Lighting USA LLC
Signature Championship Rings
SMi Awards
Snap! Mobile
SnipBack AI
Southern Bleacher Company
Spacesaver Corporation
Spec Seating
Spirit Station by Built-Rite
Sportafence Holdings Inc
Sports Imports
Sportsbeams Lighting, Inc.
SportsCom
SportsGrass by ForeverLawn
SportsKey
SportsPlus
sportsYou
Strike Visuals
STUDENTSECTIONS.COM
SuccessFund
Team Butter - Virtual Fundraising
Team Fitz Graphics
TeamBuildr

Techline Sports Lighting
TenCate
Texas Interscholastic Rugby Association
The Fanatic Group
The Global Community of Women
in High School Sports
Thomas Regout Inc.
Tiny Mobile Robots
Touchstone Digital Solutions
Tulane University Center for Sport
Tumbl Trak
Turf Producers Association
Turf Tank
U.S. Center for SafeSport
U.S. Selective Service System
UCS Inc
UF Institute for Coaching Excellence
VantageSportz
Varsity Athletic Apparel
Varsity Scoreboards
Varsity Spirit
VEO
Vertical Raise
VidSwap
VitaEra
VitalSigns Wall of Fame
VYPE Media
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Waterboy Sports
Webconnex
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Wright Fitness
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