

2022 CLAY COUNTY FIRST TEAM

AWARDS

CREATING AN ELITE AND MEMORABLE AWARDS NIGHT

OHS
KNIGHTS

RAIDERS

PANTHERS

BLUES

WARRIORS

BLUE DEVILS

GOLDEN EAGLES

NADC 2023-JOHN SGROMOLO CAA JEREMEY CRYAN CAA

2023 Clay County Athletics Awards Show



OBJECTIVES

- Remember the data and your WHY!
- “Your Grandma goes to a banquet, our student athletes deserve a SHOW!”
- Finish the student athlete experience with a BANG!



LEVERAGE YOUR STAKEHOLDERS

- **Everything is monetizable**
 - Title/Presenting Sponsor, VIP Social Sponsor, Individual Award Sponsor
 - Jacksonville Jaguars, Preferred Physical Therapy, BSN Sports, Bakers Sports, FCA..
- **Activate the community**
 - Invite elected officials, business partners, potential sponsors and alumni!
- **Showcase everything!**
 - Coaches, Teachers, Volunteers, etc..



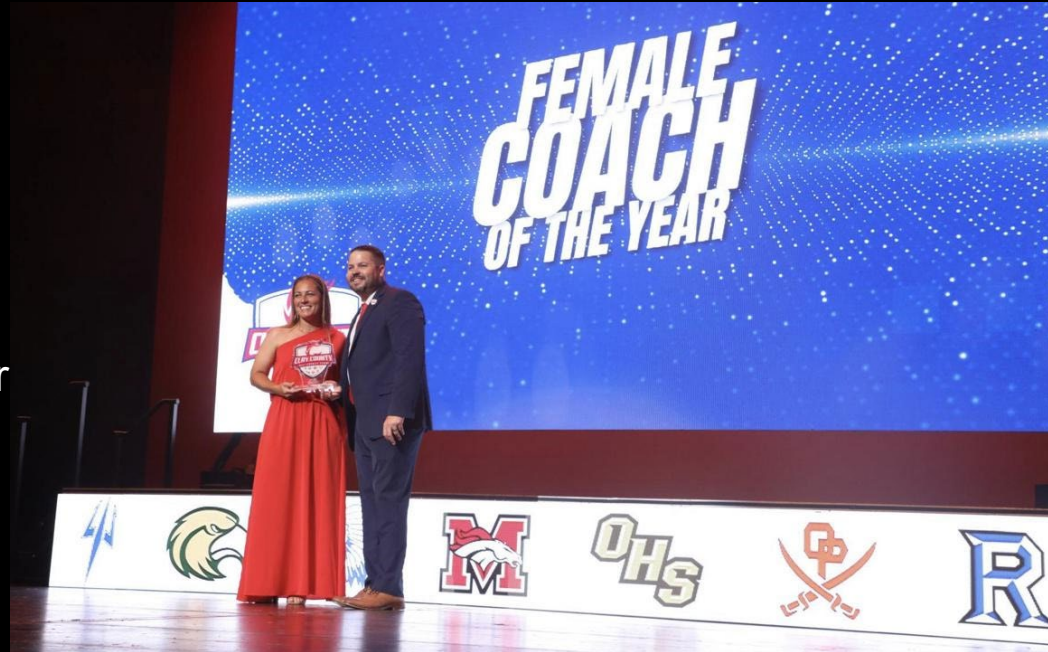
CREATE AN UNFORGETTABLE ENVIRONMENT

- MUSIC, MUSIC, MUSIC
 - Parking lot, Preshow, During Show and After Party!
- Create Quick Changes
 - Lights, Sound and Special Effects
- Create a keepsake
 - Program, 360 camera in lobby!
- Make it ELITE!
 - VIP Badges, As many photographers as you can get, and of course, a RED CARPET!



AWARDS SHOULD MATCH YOUR VALUES

- HERO Award
- Sportsmanship Award
- Community Service Award
- Comeback Player of The Year
(Athletic Training Company Sponsor)
- Coach of The Year
- Male/Female Athlete of The Year
- Scholar Athlete of The Year
- FCA Character Award
- Volunteer of The Year



2023 Clay County Athletics Awards Show- Highlight 2



Key Items to Consider:

- Think about what is important to your programs, your department core values, and community (i.e. recognizing community service, various speakers, multi-sport involvement, academics, etc.)
- Utilize sound and media - venue
 - Lead-in video packages, transitions, countdowns, streaming services
- Make it a professional event!
 - Dress to impress - athletes and staff!
 - Push attendance throughout all programs
 - Professional photographers
 - Publish programs
- Booster Club Support



BEFORE....and AFTER



The Pandemic Changed Everything

53RD ANNUAL SPRING SPORTS AWARDS NIGHT



PRESENTED BY THE OLCHS ATHLETIC BOOSTER CLUB

Oak Lawn Community High School

May 13th, 2020



OLCHS 53rd Annual Spring Sports Awards Night

OLCHS Athletics
1.21K subscribers

[Analytics](#) [Edit video](#)

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930 views · 3 years ago · #olchspride

Join us as we recognize our outstanding student-athletes, Spartan Community members, and Class of 2020 at our virtual Spring Sports Awards Night: May 13th, 2020 at 7pm. #olchspride ...more



53RD ANNUAL SPRING SPORTS AWARDS NIGHT



**Sami
Osmani**



JOE PAJAC BOOSTER SCHOLARSHIP RECIPIENT

Oak Lawn Community High School

Accessible Technology:

- YouTube/Streaming Service
 - Laptop + ATEM Software/Switch + Internet
- Animoto
- iMovie
- PPT/Google Slides
- Canva



ATEM Mini Pro - \$300
Blackmagicdesign.com

Tying it All Together



Awards Show Opening



Awards Show Playlist



Girls Track & Field
Head Coach Brian Fiene



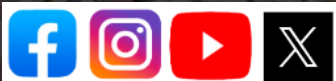
Program Videos in Background

THANK YOU!
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