GROUPS



STOKES

BOLTON-WILLIAMS



MCLAUGHLIN

GROUP I: GROUP 2: GROUP 3: GROUP 4: **DUPREE ROBERSON TAYLOR GORDON EDWARDS BROOKS HARDNETT SPRUELL AHMAD VAUGHN COHEN PHILLIPS COLEMAN** WHITE **BYRD SILAS GAMBRELL/GWYN RAYMOND STEPHENS DUHART**

YORK

ATHLETIC DIRECTORS' PROFESSIONAL LEARNING COMMUNITIES

KELLI HUTCHESON

DIRECTOR OF ATHLETICS HENRY COUNTY, GA

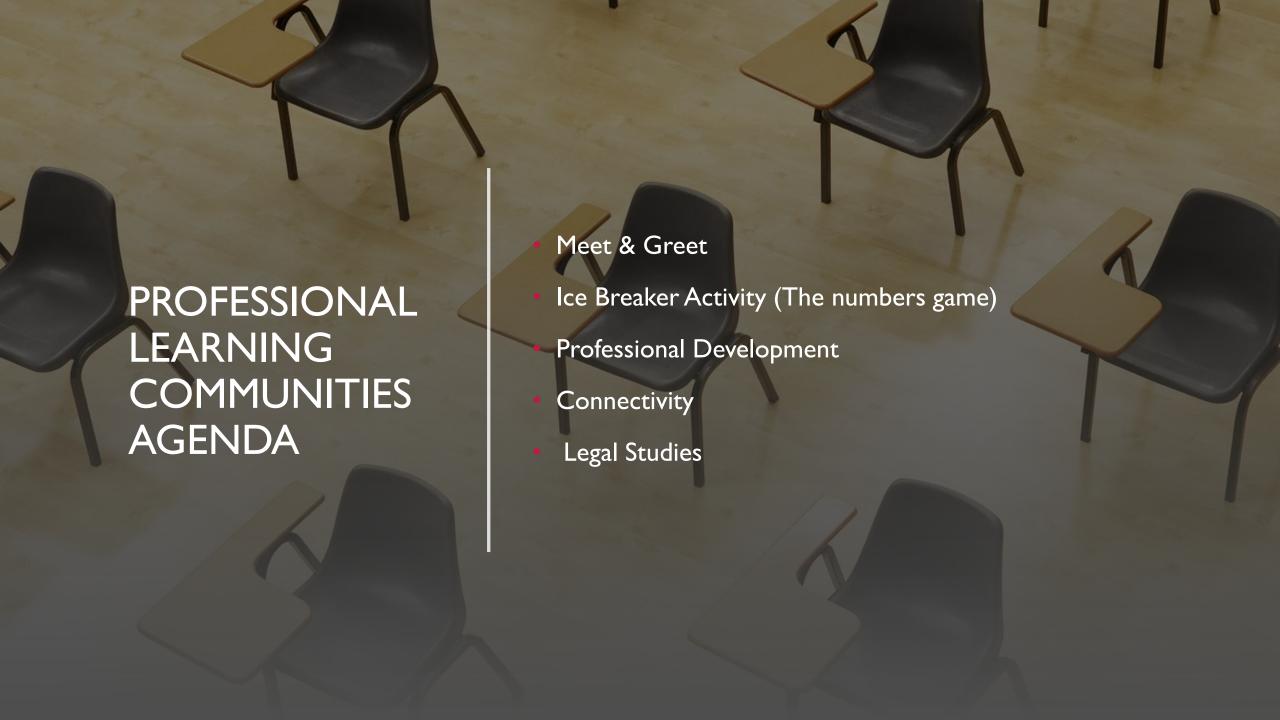
KEVIN GROOMS

DIRECTOR OF ATHLETICS BIBB COUNTY, GA



ATHLETIC DIRECTORS' FRAMEWORK





PROFESSIONAL DEVELOPMENT

Activity: New Coaches Academy

Describe the attributes of an effective coach covering all aspects of the job.

Design a course that fully develops all desired traits for a coach.

Consider:

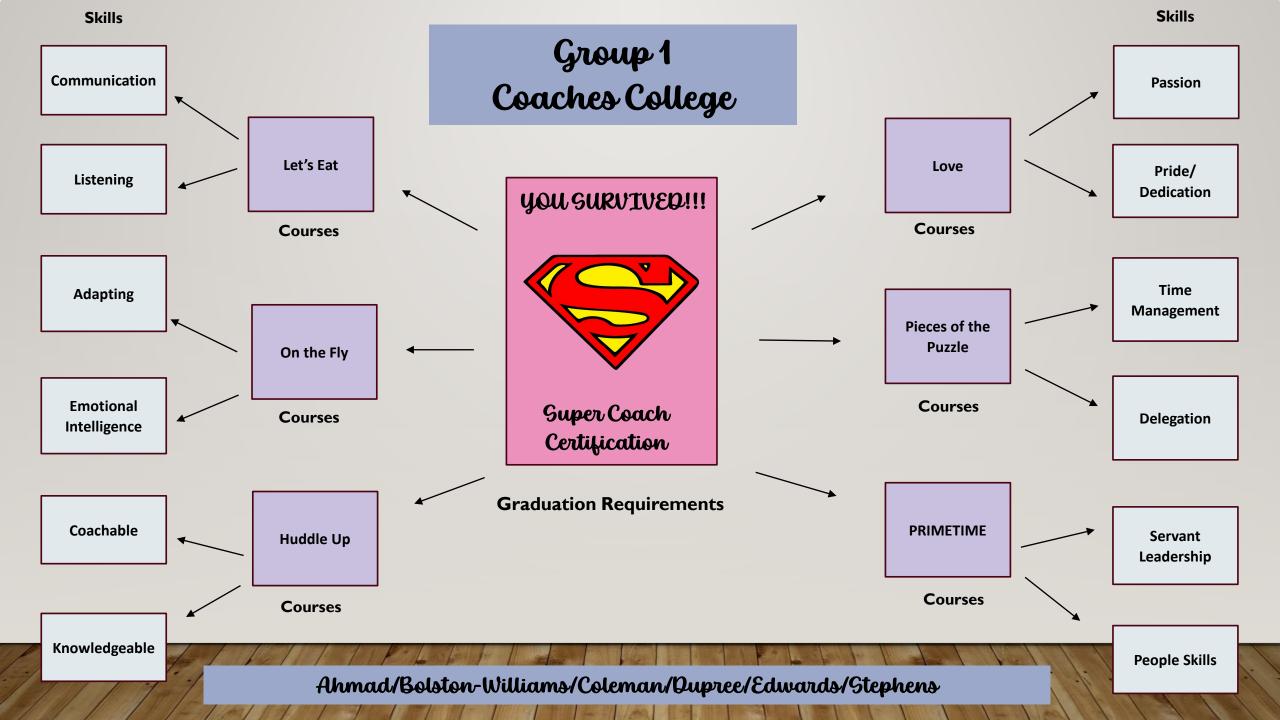
Program development

Player development

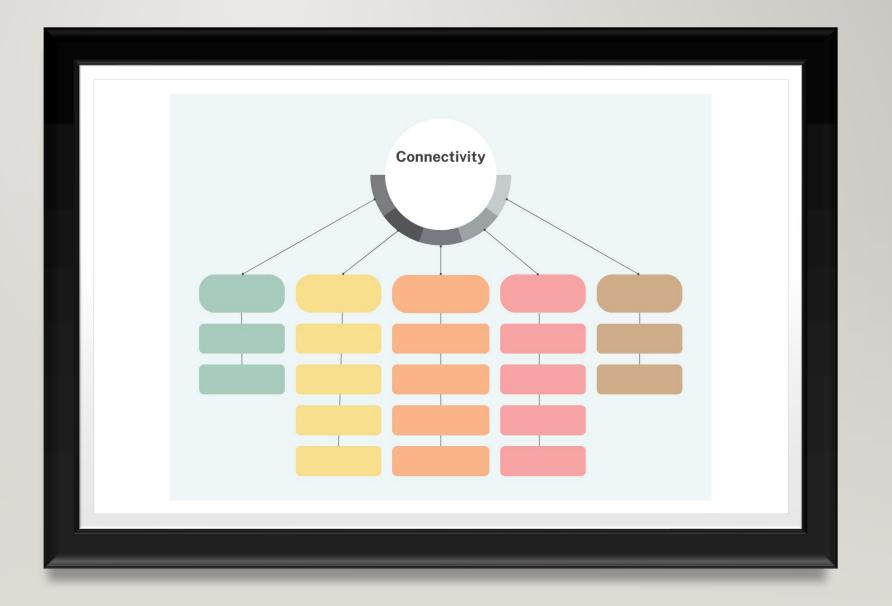
Fundraising

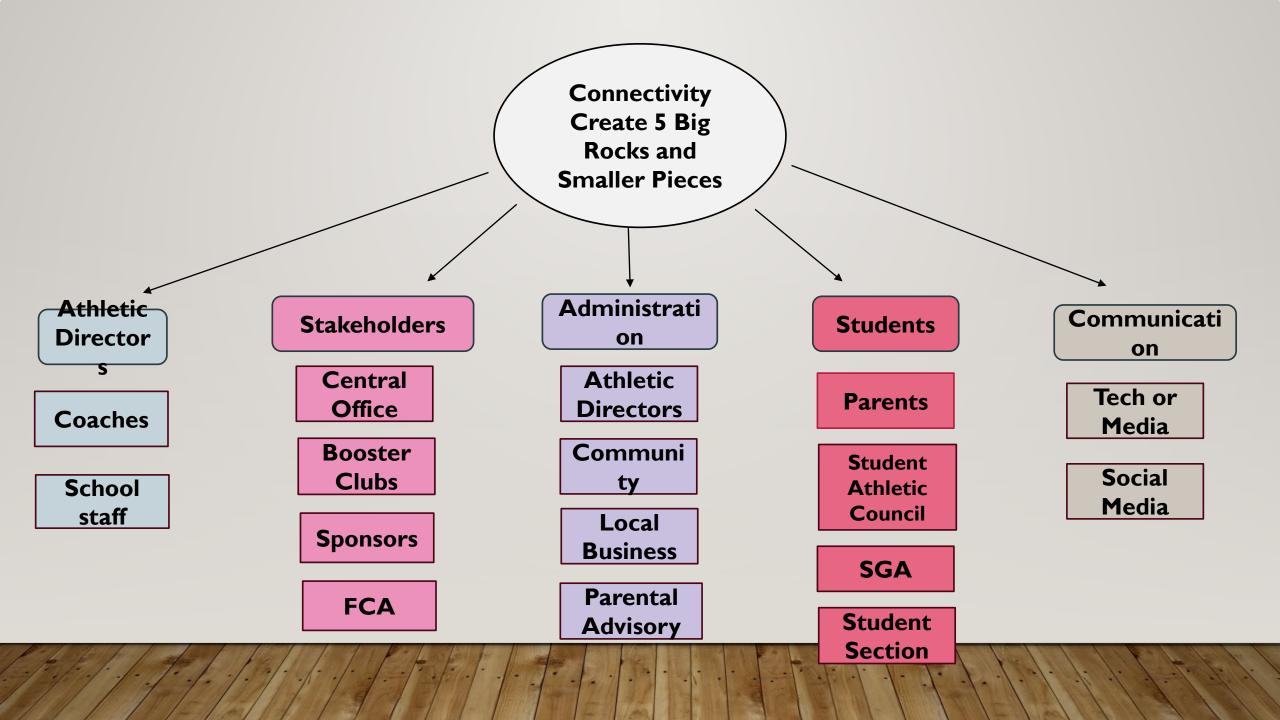
Academic performance





CONNECTIVITY





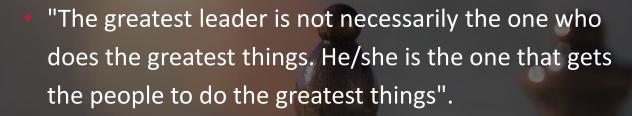


- Discussion with your table
 - -What is going well at your school?
 - -What are your goals for the year?
 - -What are you trying implement/change this school year?

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QUOTES



- "Confident Athletic Directors are comfortable being uncomfortable"
- "It's the responsibility of the conscious to make the unconscious conscious of their behaviors"
- "Goals are good for setting a direction, but systems are best for making progress." James Clear

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Teach A Child to Fish

Kendall Newson

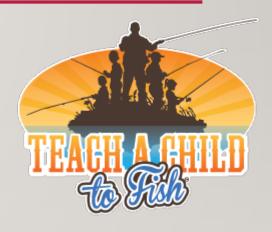
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Henry County Schools Athletics



AD PLC: TAKE II

HOSTED BY BIBB COUNTY SCHOOL ATHLETICS

FRAME WORK CONTENT:

This session will include:

- Coffee chat: further developing connections from session I
- Content sessions 4 & 5 (see topics right)
- Lunch and learn
- Content sessions 6 & 7

Content for session II:

- 4-Branding and Marketing
- 5-Certification/Cohorts
- 6-Investing in the Youth of your community
- 7-Retention of Coaches

WHY CREATE AN AD PLC WITH ANOTHER DISTRICT OR SCHOOL?

- Opportunities to learn from peers while engaging in real-world problem solving
- Gain different perspective by talking with peers from a different school/district
- Shared vision and collective wisdom while creating resources to add to your tool-kit
- Collaboration that leads to connectivity and expanding your network
- Allows veterans to learn from rookies and vice versa
- Immediate impact by gaining practical take-aways that are easily implemented

CONTACT US!

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